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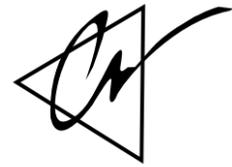
**Social Media
INCOME**



HOW TO
SPEND IT!

SOCIAL MEDIA
INCOME

WEALTHIEST
INDIVIDUALS



charles noir

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All products prices and availability are subject to change

SOCIAL MEDIA INCOME

SOCIAL MEDIA, IN FACT, CAN BE QUITE LUCRATIVE.

BY SARAH PETERSON

PHOTOGRAPH BY PIXABAY



No matter what industry you're in, you can find great products to promote on ClickBank. And if that doesn't quite jive with you, you can also become an Amazon Associate, promote products of your choosing and earn commissions on them -- Amazon has no shortage of products. Next, instead of spamming links on Twitter and hoping for the best, keep in mind that the most honest and effective way of promoting affiliate products is through reviews. If you personally use a product and like it, and know that your followers serve to benefit from it, then write a long-form review on your blog.

And know that your followers serve to benefit from it, then write a long-form review on your blog. There are more money-making opportunities on social media, more than you might realize. Affiliate marketing allows

1. Sponsorships occur when brands pay to be associated with you for a lot of the money earned through social media inquiries.

2. Advertisements are another popular method of monetizing social media.

3. Social media can be a great place to sell your products, and redirect those to your website.

you to work with brands to help them sell their products, earning you a commission each time somebody buys through your affiliate link. Many social media channels allow affiliate links to be placed within a post, and when the follower clicks on the link and makes a purchase through it, the poster gets a portion of that sale. Social Media is an important tool for any online business.

Twitter, Facebook and several other platforms can drive a ton of traffic to your website while also introducing a lot of new people to your brand. Unfortunately, too many people misuse social media, and it hurts them more than it helps. I love to use social media, strategically, as a way to tap into the minds of my audience and understand exactly what they think, so I don't have to guess. So, my audience feels more involved.+

HOW TO SPEND IT

Depending on whether you are considered to be old money or new money, there are a number of factors that will differentiate you from each social group.

When it comes to money, there's certainly no shortage of ways for us to spend it—food, rent, retirement accounts, a down payment on a house, gym memberships, gifts ... you get the picture. In fact, it's why Learn Vest Planners are often asked one key question: "So where should my money be going?" When it really comes down to it, the answer is different for all. You may be in a hurry to pay off debt, so you're willing to spend less on eating out in the meantime. Or you might live in a city where rent is prohibitively expensive, so you have to allocate more of your paycheck to housing. So what's a budget-perplexed person to do? While we can't give you a hard-and-fast rule for where to put your money, we did come up with a general benchmark to consider if you're just starting to set up a budget: the 50/20/30 can help you not only figure out how much you may want to allocate to each area every month; it can also help you determine the order in which your money can be allocated. These are bills and expenses

that don't vary much from month to month, like rent or mortgage payments, utilities and car payments or a recent college grad working 50/20/30 guide. We also include subscriptions, such as gym memberships and Netflix accounts, in fixed costs because you're committed to paying them on a monthly basis. When it comes to fixed costs, we generally suggest that you aim to keep your monthly total no more than 50% of your take-home pay. Tip: If you're trying to make more room in your budget, fixed costs can be a great place to timberline there any bills or subscriptions you could reduce or cancel entirely? Flexible Spending.

Finally, consider budgeting no more than 30% of your take-home pay toward flexible spending. These are day-to-day expenses that can vary from month to month, like eating out, groceries, shopping, hobbies, entertainment, or gas. Rethink your values, particularly those related to money.+



"The Best Things In Life Are Actually Really Expensive."



Expensive DINING



Expensive Dining

■ The exquisite roe disappeared from people's tables during the dark and tortuous years of the Middle Ages. It wasn't rediscovered until the 12th century, when Russian fishermen and peasants began using it as a cheap source of protein for a population that had endured hunger and scarcity for decades. The white eggs are obtained from specimens more than 100 years old. As the sturgeon get older, their eggs mature.

There's another reason why a dish can be very expensive and the things to look for are hard to miss: the chef sprinkled some diamonds, and its price is almost like luxury pearls, or gold as a side attraction, such as the spoon, plate, goblet, or a decor.

I thought it's cheating. You can always make anything the most expensive by throwing in some diamonds. For some dishes it is easy to imagine why they're expensive and rare.

These restaurants and bars around the world who are known for their high-rolling ways.



UTMOST

Inconsiderably priced or chic and extravagant?

■ The world's most expensive foods bring shock and wonderment. It's hard for many of us to comprehend the astronomical money some people spend on food and when you're looking at two melons priced at over \$22,000, the normality of the everyday food bill goes right out of the window.

These foods are unabashedly opulent and clearly prepared to appeal to customer's emotions, but before you get upset, many of these alternative culinary items were created for fundraising programs (like an auction). Okay, some are truly lavish beyond reason. To put their prices in perspective, our total bill by dinner's end easily matches the annual income of an average American household, whose weekly meal budget is estimated by the U.S. Department of Agriculture to be somewhere from \$130 to \$250 for a family of four. This list from The Richest documents 10 of The Most Expensive Foods in The World - with info on specific ingredients and just how much they've been sold for.

Almas Caviar Most Expensive Caviar in the World

■ The exquisite roe disappeared from people's tables during the dark and tortuous years of the Middle Ages. It wasn't rediscovered until the 12th century, when Russian fishermen and peasants began using it as a cheap source of protein for a population that had endured hunger and scarcity for decades.

The white eggs are obtained from specimens more than 100 years old. As the sturgeon get older, their eggs are more elegant, smooth aromatic and delicious with a



spongier texture. The most expensive is the exclusive variety called Almas, which in Russian means "diamond", and its price is almost as high as that of the precious gemstone. Almas is one of those items that are not for sale just anywhere. To acquire it, you need to go to one of the few select Caviar House & Prunier stores.

TOP FIVE MOST EXPENSIVE MEALS

From \$150 platinum doughnuts, to \$180 gold-laced ramen, egregiously expensive foodstuffs has become a culinary gimmick all its own in recent years. 2 Chainz, rap game gourmand that he is, even has an entire show dedicated to the study of unnecessarily luxurious bullshit, most recently munching on gold-dusted popcorn with Stephen Colbert on the set of the Late Show. Food is the most important thing in the world without which no one can live. It is essential for humans to live a healthy life and to do work as well.

There are many different kinds of foods in the world according to different countries like Italy, China, and India, etc. Some people in the world are fond of food and wanted to eat the best and luxurious dishes. These most expensive dishes are made with perfect ingredients and further its decoration is done with the expensive materials that increased its price. It is estimated that all these dishes are further decorated with the gold leaf and white truffles that are very expensive and not affordable for everyone. These special dishes are available in the big restaurants of as they have to maintain their standards and luxurious food to the people.

These expensive dishes are further combined with the expensive champagne that becomes more luxurious and expensive as a whole. These expensive dishes are out of budget for most of the people in the world. Those with a few million dollars to spare will be pleased to learn they can now book a reservation for the “world’s most expensive dining experience,” an eight hour affair put on by Russian diamond company World of Diamonds and Ce La Vi, a restaurant/nightclub on the roof of the Marina Bay Sands hotel in Singapore. For the low price of \$2 million two very wealthy individuals will enjoy a 45-minute helicopter ride, a cruise, and a chauffeured ride in a Rolls-Royce, according to Mashable. Once the couple arrives at the restaurant they will be greeted with 10,000 roses and an 18-course dinner. We’re all for adventurous food here at Stylist HQ. We’ve tried the incredible chocolate chip cookie shots and rounded-up the top 10 most stunning cakes we found on the internet.

If you’re looking to expand your horizons into the world of excess culinary expense, then you could do worse than starting with a few items on the list below. We’ve collected some of the most outlandish, outrageous and, above all, the most expensive foods in the world. If you ever find yourself in a Brewster’s Millions situation and have to burn through a fortune in a hurry, then all you need are this article.



No.1

Norma's, New York City Lobster Frittata

\$1,000 — Zillion Dollar Fritta

There are two versions of Norma’s frittata for high-rollers: there’s a \$100 frittata with only one ounce of caviar on it or the \$1,000 frittata topped with 10 ounces of caviar. The latter is officially the world’s most expensive omelette, according to the Guinness Book of Records, and also involves one pound of lobster covered in egg on a bed of fried potatoes. According to a rep, the restaurant at New York’s Le Parker Meridien sells about 10-12 of the \$1,000 Zillion Dollar Lobster Frittatas throughout the course of a year — and that same number per month for the \$100 dish. There’s no need to order in advance.

No.2

The Fortress Resort & Spa Fortress Stilt

Sri Lanka \$14,500 Fisherman Indulgence Dessert

The Fortress Stilt Fisherman Indulgence is made with gold leaf Italian cassata, flavored with fruit-infused Irish cream. There’s a fruit compote, a Dom Perignon champagne sabayon at the base and a handmade chocolate carving in the shape of a local stilt fisherman. Oh, and it’s adorned with an 80 carat

soup spoon.” The dessert costs \$14,500 at DUO restaurant, according to a spokesperson for the resort, and orders must be placed a day in advance. The Fortress Resort & Spa in Sri Lanka offers its high-rollers a dessert that it describes as more of “a challenge for those adventurous as heart.”

No.3

Lindeth Howe Pudding

Country House Hotel in England — \$35,000

Chef Marc Guibert of the Lindeth Howe Country House Hotel in England’s Lake District went after the world’s most expensive dessert title in late 2011 with a chocolate pudding that costs £22,000 (\$34,531). Shaped to look like a Faberge egg, the pudding is made with high-end chocolate, gold leaf, champagne, caviar and a diamond. It’s layered with champagne jelly and laced with edible gold. So far, a rep tells Eater Guibert has sold just one egg. The dessert must be ordered two weeks in advance. Co-owner Katy Casbarian explains to Eater that the historic New Orleans years ago.

No.4

Fabergé Chocolate Pudding

Belgian Chocolate \$37,500 Pudding Dessert

For just \$37,500 you could get your hands on a very

pricey day in the Lindeth Howe Country House Hotel. You’d have to travel all the way to Windermere, Cumbria, to get a taste.

Made of four varieties of Belgian chocolate and flavored with peach, orange and whiskey, it also includes the requisite edible gold leaf and some champagne caviar. There is an inedible diamond on top of this dessert, and is served with highly-expensive Chateau d’Yquem dessert wine. The pudding is served in an edible Fabergé egg.

So, not only are you getting the best of the world of chocolate, you’re also enjoying an absolute masterpiece of baking.

No.5

Arnaud's Diamond Ring Strawberries

New Orleans -- 3.95 million dollars

With Valentine’s Day around the corner, ‘tis the season for marriage proposals, Arnaud’s in New Orleans no longer offers the \$1.4 million dessert that gained it notoriety years ago. Nope, now that dessert is worth a staggering \$3.95 million. Co-owner Katy Casbarian explains to Eater that the historic New Orleans restaurant partnered years ago with MS Rau antiques on a proposal package that includes their signature Strawberries Arnaud dessert and a diamond ring. While the original 4.71 carat ring is no longer available, it has been replaced with a 7.09 carat pink diamond. pink diamond to accompany the dish.+



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